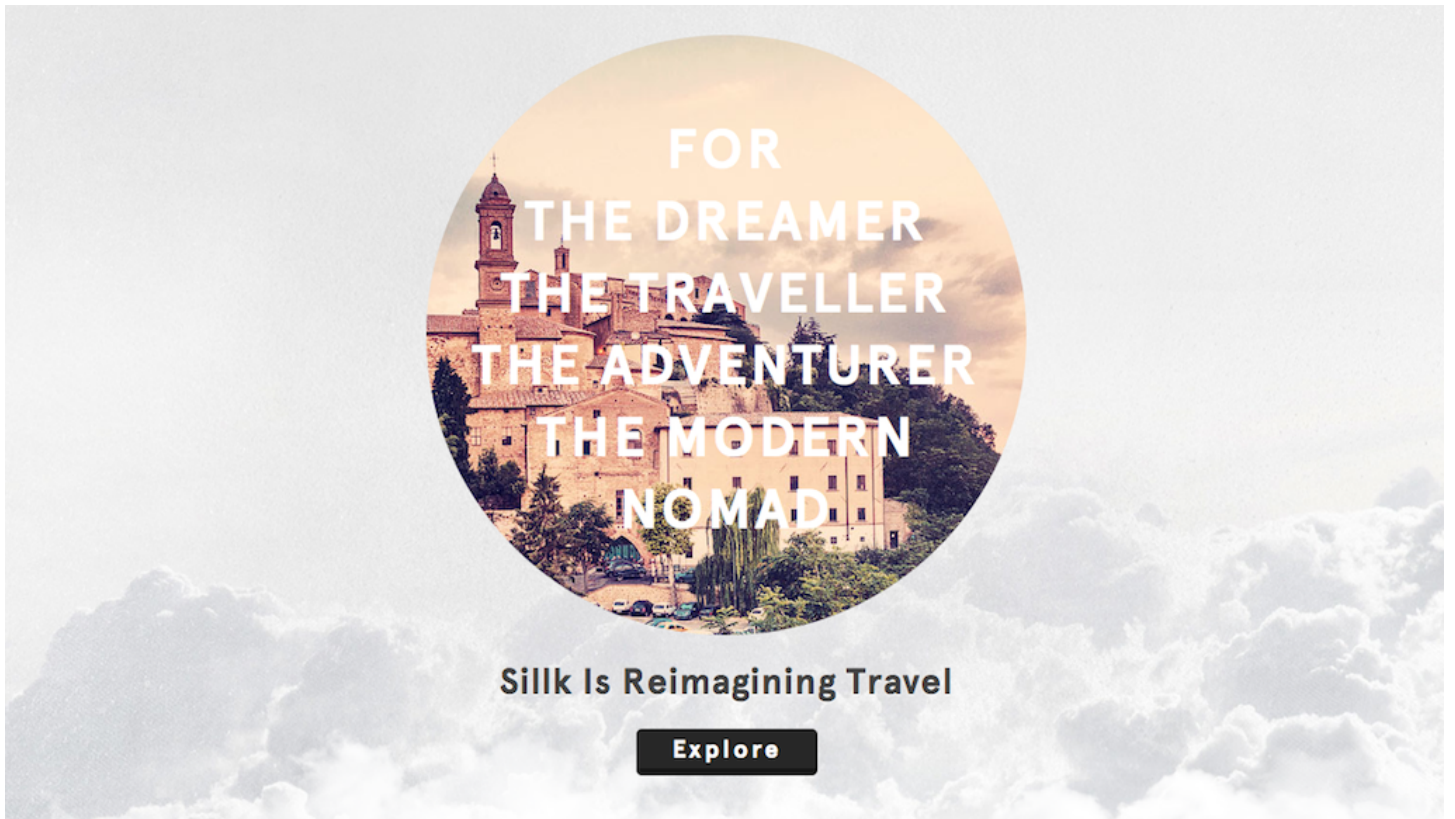

SkiftSeedlings: An early peek at five more early-stage travel startups

Samantha SHankman, Skift

Dec 18, 2012 12:52 am



Sillk says, "When it comes to making your travel experience just perfect, we reckon we've thought of everything."

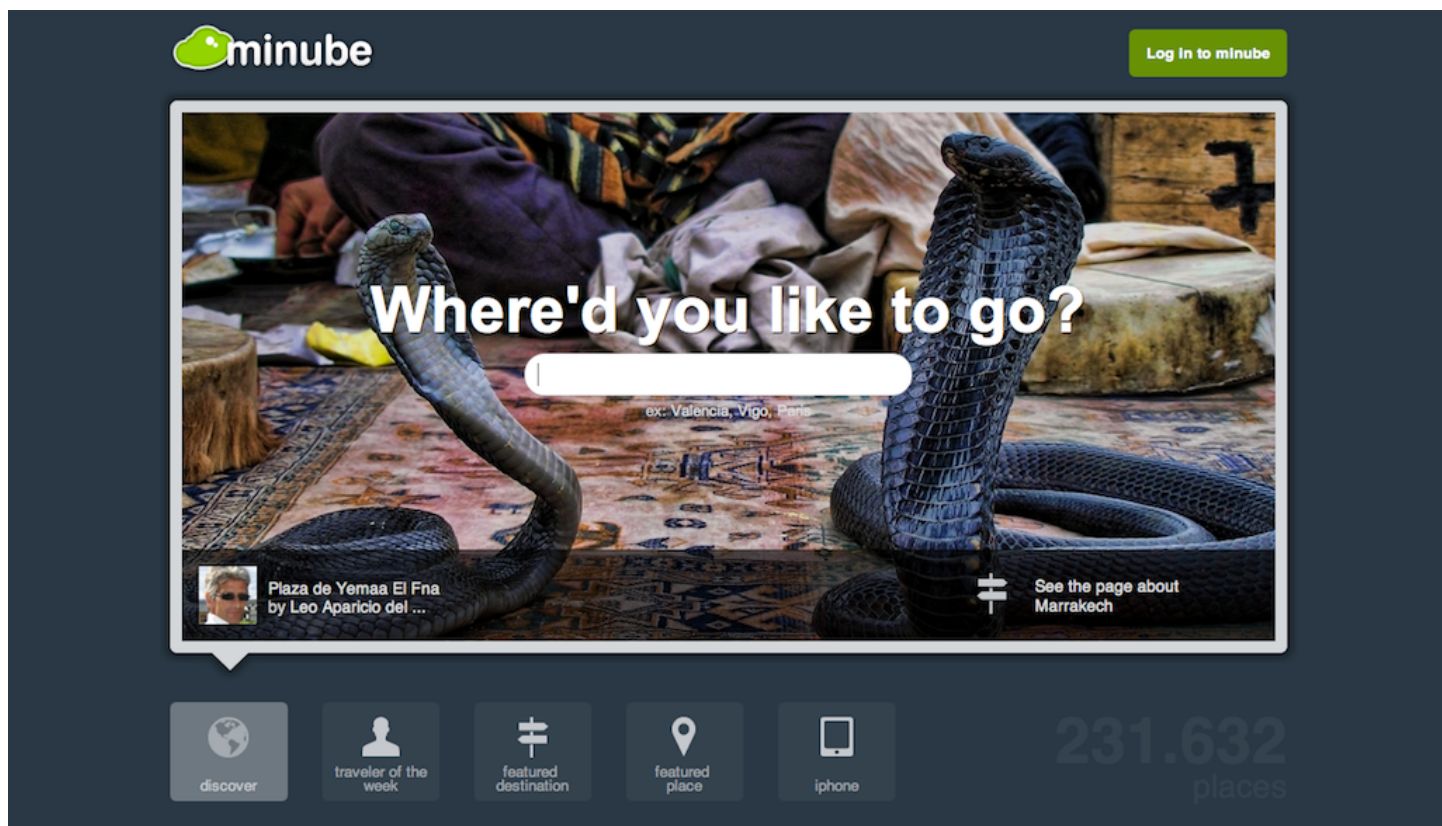
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This is our second post in our new weekly series that provides a glimpse at early-stage travel startups and websites.

The first roundup from last week can be found [here](#). If you know of any early-stage travel startups that either you're involved with or have seen on the web, drop us a note through our [contact page](#) or send us a tweet at [@skiftnews](#).



Gatherball is a grouptrip planning website where users can create a timeline of a trip, plan events, invite other friends to view the trip, and leave comments for one another. **SkiftTake:** Group trip planning is still a largely untapped niche market within the travel startup world, but it'll take a very smooth and easy-to-learn UI to become the go-to site for groups larger than two.

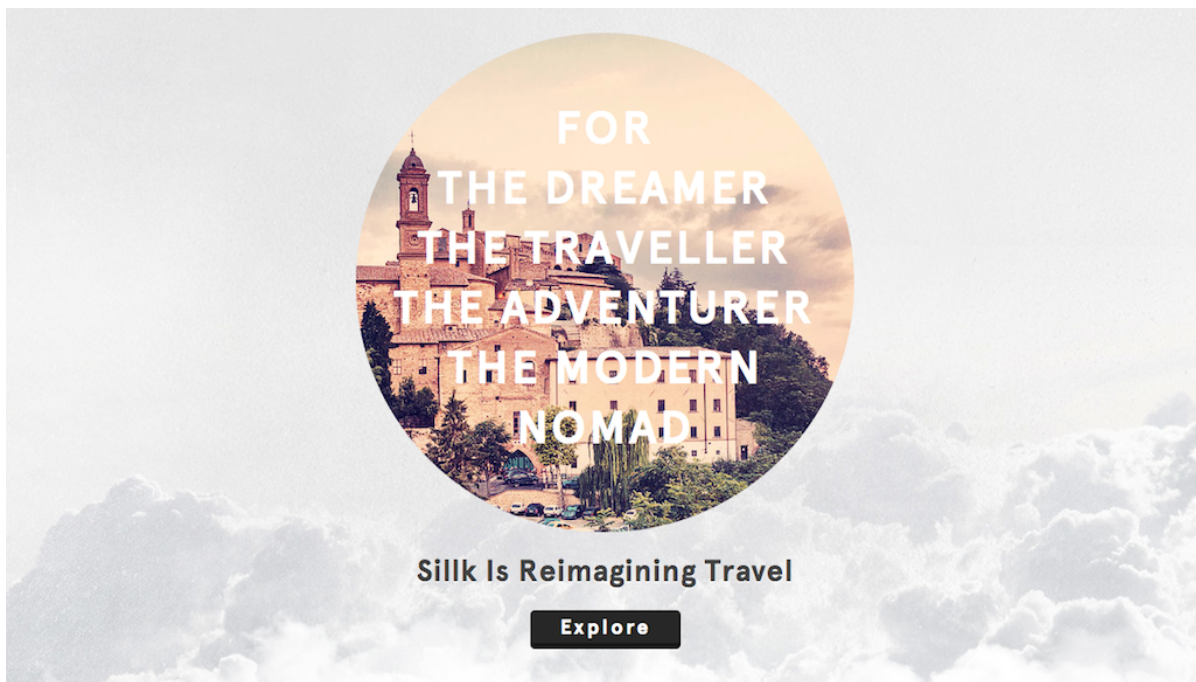


Minube is an early-stage startup in the U.S. but a veteran in Spain, Europe, and South America. The website and app aim to inspire travelers and tie the booking stage as closely to the inspiration step as possible. All of the content on the website and the app is created by users. **SkiftTake:** The U.S. site still lacks basic functionalities like flight search and hotel bookings that are key to its success in other countries. It will need to grow its English-language user base in the U.S. to start populating local guides before it really takes off in North America.

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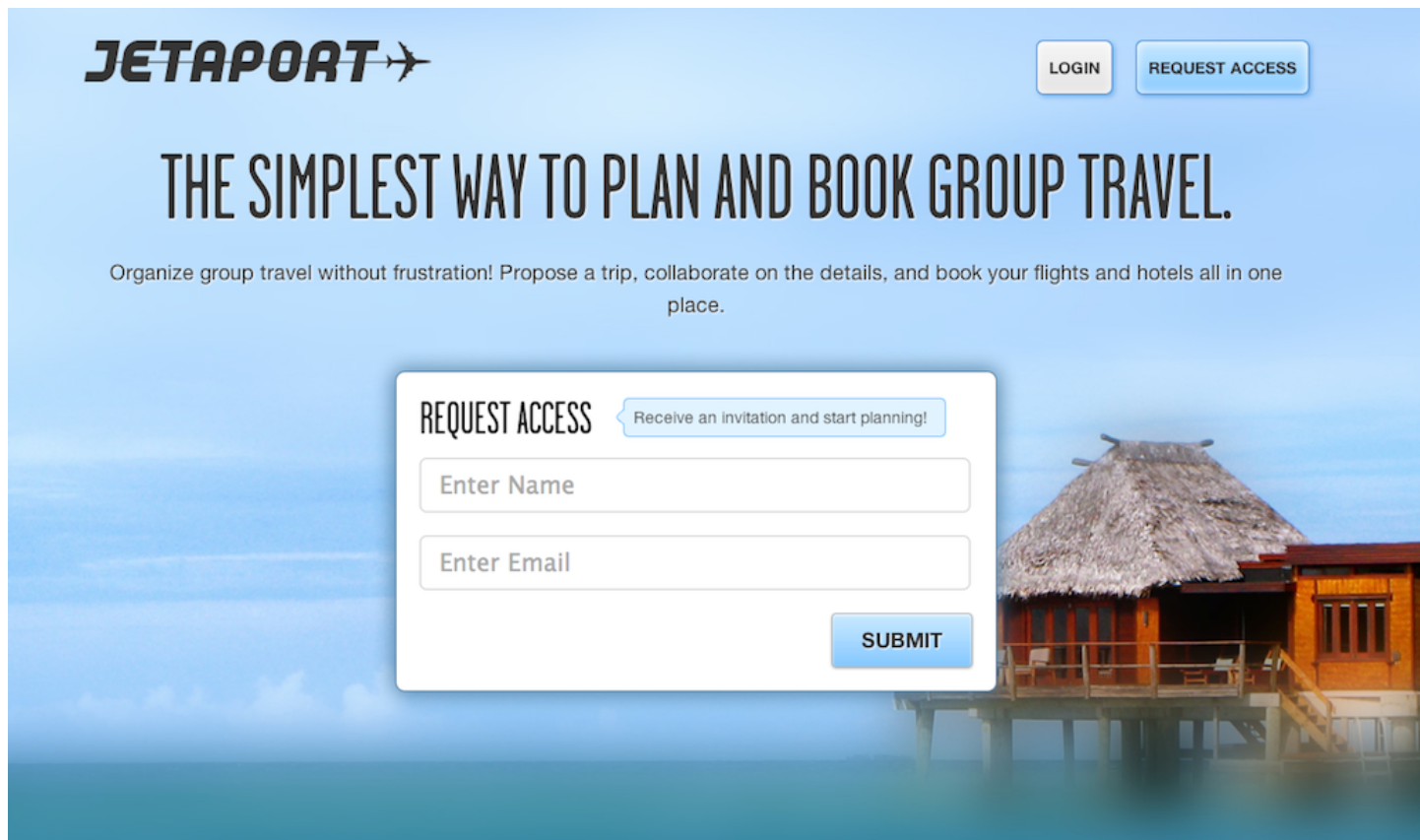


Sillk doesn't share much information at all, except on its [Facebook page](#) where the company claims, "When it comes to making your travel experience just perfect, we reckon we've thought of everything." Unfortunately, they've forgotten to optimize the site for Safari since users can only sign up for beta in Google Chrome. **SkiftTake:** Just what we were looking for – another pretty inspirational travel site. Even if this one is Wes Anderson-pretty.

A screenshot of the Trablr website interface. The browser address bar shows "http://www.trablr.com". The site features a "beta trablr" logo, a "join others or trabl solo!" button, and a "book your entire trip using only share sites!" banner. Below are navigation buttons: "Home", "Find a ride", "Find a desk", and "Play there!". There are also icons for a car, a house, a laptop, and a person, each with a "coming soon!" label. A hand is pointing at the car icon, and a "start trabling here!" button is at the bottom. To the right of the screenshot, a yellow text box says: "Trablr lets you search, plan and book your entire trip using only peer-to-peer travel services". At the top of the graphic, there are navigation links: HOME, ABOUT, NEWS, BLOG, CONTACT, and a Twitter follow button for @trablr with 204 followers. At the bottom, a definition box reads: "Trablr [n.] [trah-blur] - 'one who travels using only share sites'".

Trablr is an online travel agent that only considers peer-to-peer sharing services for its travelers, or trablrs ("one who travels using only share sites"). It looks at

car shares, apartment rentals, desk rentals, social meals and more for a trip completely organized around the sharing economy. **SkiftTake:** Although the sharing economy is currently taking off, Trablr is taking a risk by betting its success on the long-term profitability of other companies like [Airbnb](#), [lyft](#), and [LiquidSpace](#).



Jetaport is a group trip planning website that aims to get groups online before they even know where they're going. A single user proposes a trip to the group, travel logistics are discussed on the site's UI, and then booked directly through the site via Expedia. **SkiftTake:** Jetaport's approach to group planning could either make the site a viral success or create a learning curve too steep for some group members to tackle.

Tags: [apps](#), [expedia](#), [skiftseedlings](#)



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The screenshot shows the Victor private jet website. At the top, the navigation menu includes: VICTOR, WHY VICTOR, REQUEST QUOTES, EMPTY LEGS, OPERATORS, and BLOG. The main banner features a photograph of a private jet on a tarmac with a man and a woman walking towards it. Text on the banner reads: "THE WIDEST CHOICE OF PRIVATE JETS, SMART DEALS AND QUALITY OPERATORS" and "ARG/US". Below the banner is a search form with the following fields:

FROM	TO	DATE	PASSENGERS
Flight #1 Departure Airport ↗	Flight #1 Arrival Airport ↘	Sun, 02 Aug 2015 📅 11:00	2

At the bottom right of the search form, there is a green button labeled "REQUEST QUOTE".

5 New Travel Startups Bringing the On-Demand Economy to Private Jets





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