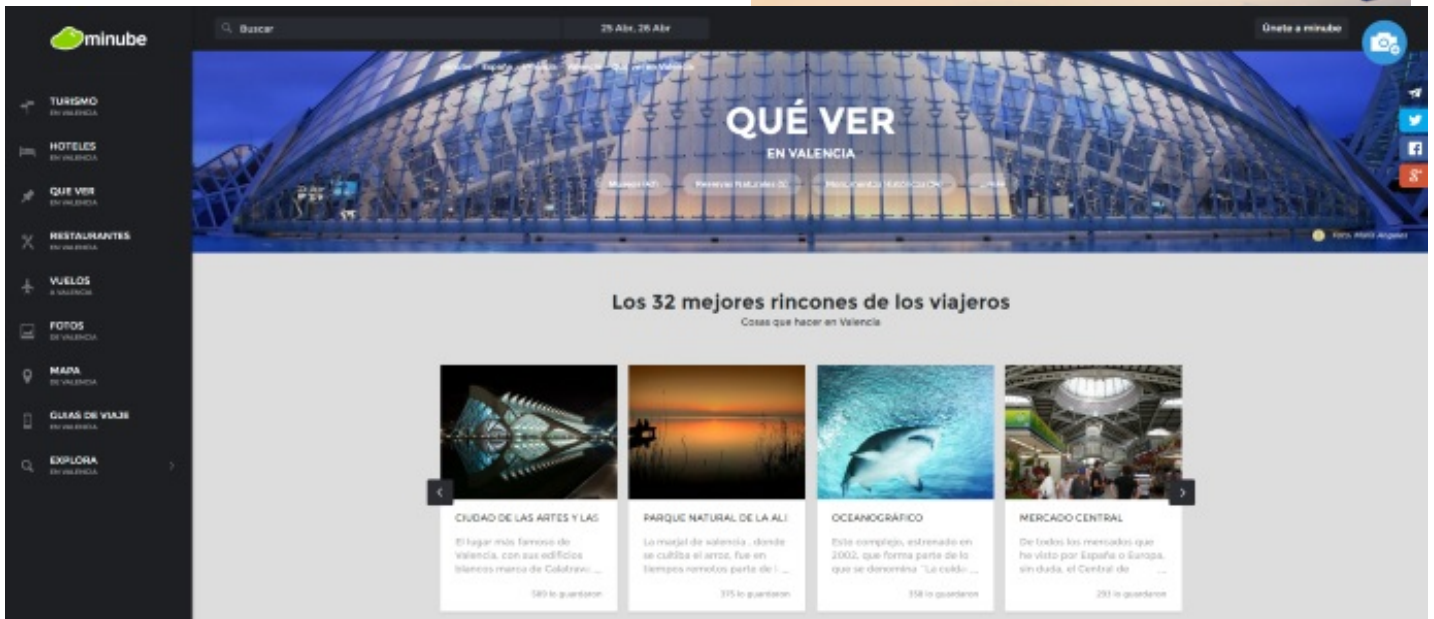


skyscanner for business  
Powering the travel internet together.



3 months ago

## Planning and booking service Minube raises \$1.6 million for Latin America push

European startup [Minube](#) has captured Euro 1.5 million (\$1.6 million) in funding to spearhead its expansion across the Atlantic Ocean.

[Fundación José Manuel Entrecanales](#) (FJME) led the round through its FIDES investment division.

It also included participation from previous investors, [Kibo Ventures](#) and [Bonsai Venture Capital](#).

The latest round comes [18 months after the company secured a \\$1.4 million investment round](#), backed also by [Sputnik Ventures](#).

Minube says the new round will help it target new markets in Latin America.

A core part of Minube's offering is its mobile app, with the company's version for Android named by Google Play as one of the best apps of 2014.

The apps and desktop service is built around allowing travelers to find inspiration for trips, plan them using reviews from real travelers, and book flights, hotels and activities.

Since the company launched in 2007, around has grown to include 1.3 million registered users who have shared over 700,000 reviews of products around the world.

Around 100,000 photos are being uploaded each month, Minube claims, with some 60 million visits to the site during 2014.

Founder and CEO Raúl Jiménez says:

“We’ve shown ourselves to be a company with strong organic growth and a clear differentiating factor within the industry. We’ve accomplished this with very few resources but loads of passion and perseverance.

“FJME’s support shows confidence in our business model and our evolution as a company and, above all, proves that the path we’ve chosen is the right one.”



### [About the Writer :: Kevin May](#)

Kevin May is a senior editor and one of the co-founders at Tnooz in 2009. He was previously editor of UK-based magazine Travolution and web editor of Media Week UK from 2003 to 2005.

He has worked in regional newspapers (Essex Enquirer) and started his career in journalism at the Police Gazette at New Scotland Yard in London. He has a degree in criminology, a postgraduate diploma in magazine journalism and publishes his first book - a biography about electronic band, Depeche Mode - in 2015.

### Comments


No one has commented yet. be the first!

**2015 TravelDaily Conference**  
Sep. 16-17, Shanghai

### [Save](#)

**Success!** This article has been saved to your My Tnooz Account!

**Success!** This article has been deleted from your My Tnooz Account!

[Like \(0\)](#) 

[View Recommendations](#) 

[View Saved Articles](#) 

powered by

-  
-