

Minube: the way to relive your travels

- The online travel platform minube is launching a new app which lets users relive their favorite trips and remember their favorite places using only their phone's photo gallery.
- Minube is a web and mobile travel platform which has received over 60 million visits in the past year. With this new launch, minube aims to help users organize the thousands of travel photos on their phones and remember their favorite trips down to the last detail.
- This simple, interactive feature is possible thanks to minube's large content base and the GPS functions present on many smartphone cameras.
- The app is free for iOS and Android

December 2014 - **minube** (www.minube.net) is a leading online travel platform with over 1 million users who upload a new travel tip or photo every two minutes. However, the company realized that too many amazing travel photos (and travel memories) are often left forgotten amid the thousands of photos many users have saved on their phones. As a result, minube has created a feature which allows users to quickly organize the travel photos on their phone and, in the process, relive the excitement of their trips.

The new minube app for iOS and Android offers a feature which, after receiving the user's permission, accesses the phone's photo gallery and uses the GPS signatures of the photos to identify the trips the user has taken and the places visited. The photos are organized by trip into a visually-attractive final product complete with details like the places and establishments visited, travel dates, and a map of the itinerary, all the while providing the users with a fun and interactive way to remember their fondest travel memories.

The innovative technology also allows users to edit their trips, add their recommendations and travel tips, and edit privacy settings. Once complete, the trip is saved as part of the user's minube profile. The minube community currently has over 1 million registered users.

Here is an example on the minube website of a traveler who recently took a trip to Japan: <http://www.minube.net/my-plans/tokyo-ibaraki-tochigi-hiroshima-and-kanagawa-g1497497>. The final result is a fun, shareable alternative to the traditional photo album.

Over the past months, the minube team has exhaustively vetted nearly 2 million hotels, restaurants, and points of interest around the world in order to offer the best possible experience to the end user. This process was helped, in large part, to information and updates shared by the minube community.

New design and more hotel booking options

The minube app, which is available in five languages, has also been re-designed to offer users a more visually-pleasing and streamlined way to:

- Get inspired for their next trip (the Inspiration tool, which filters by type of trip, color, etc.)
- Compare prices and book rooms at hotels throughout the world
- Find recommendations about the best places to see, eat, and stay in over 50,000 cities worldwide



- Share their travel experiences with the minube community and over their favorite social networks

Minube is currently one of the world's most active online travel platforms, with more than 60 million visits in the past year and over 2 million app downloads. Minube is based in Madrid, Spain and its application was chosen as among the country's best apps by Apple and Google in 2011 and 2013, respectively.

According to **Raul Jimenez, co-founder and CEO of minube**, "with the new app, we're offering travelers the chance to re-live their trips and give some sense to the thousands of photos stored away on their phones. The magic is in turning the photos into trips which can be shared with other travelers who're passionate about discovering new destinations and help them plan their own journeys. We've always been about treating the travel process as a cycle rather than a one-off event, and with the new features we're launching I think we can say that we've closed the circle."

More information: www.minube.net/app

Video: <https://www.youtube.com/watch?v=om5YUDc7uQw>

Download for iOS: <https://itunes.apple.com/en/app/minube/id440277010?mt=8>

Download for Android: <https://play.google.com/store/apps/details?id=com.minube.app>

Screenshots: <https://www.flickr.com/photos/minubepics/sets/72157649121190711/>

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